



Be a member. Be engaged. Be noticed.

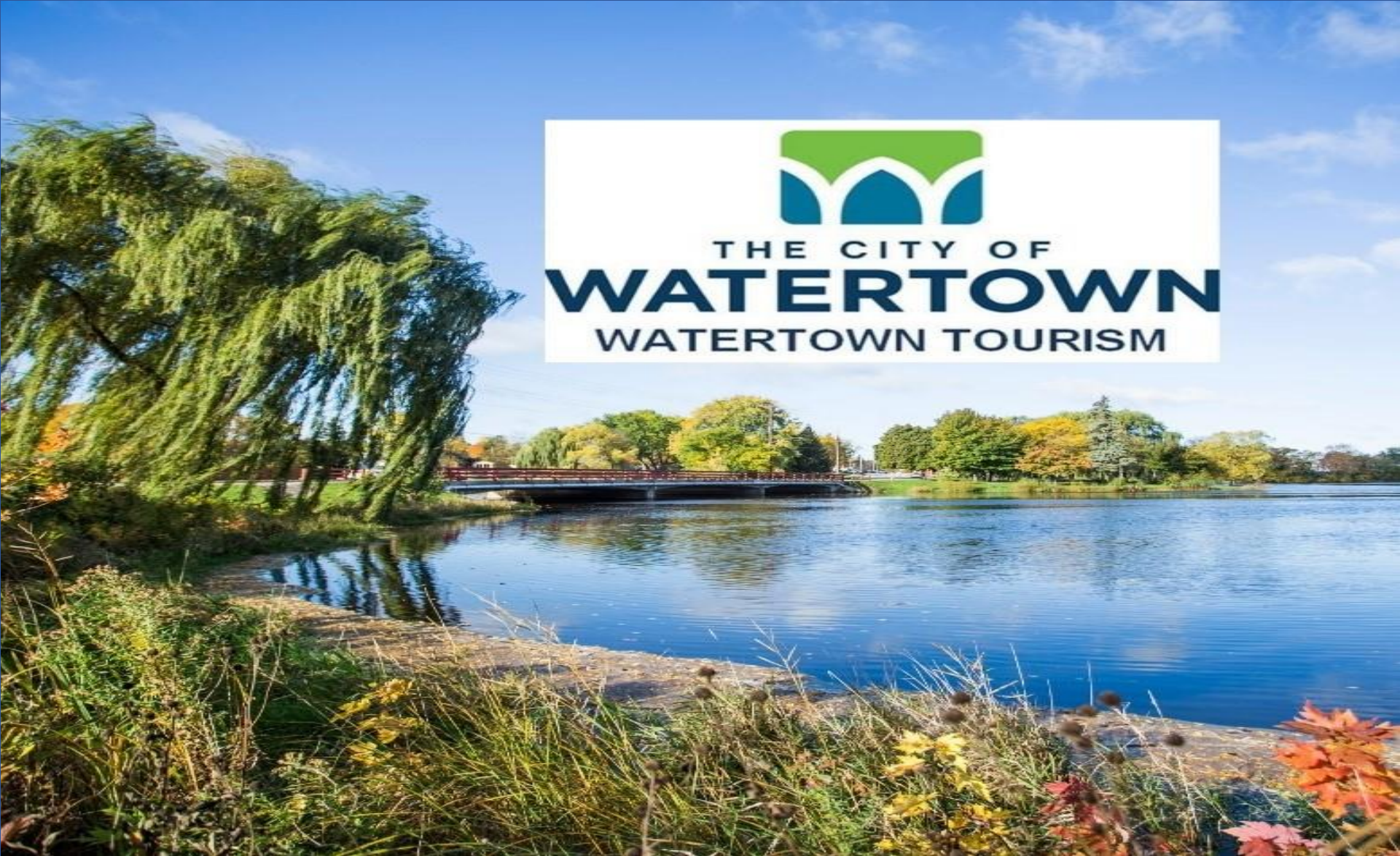
ANNUAL MEETING FEBRUARY 7TH, 2024

Staff Introductions

- Robin Kaufman
Tourism Director
- Barb Krueger
Office & Membership Specialist
- Bonnie Hertel
Executive Director
- Linden Peacy
Event & Marketing Coordinator

We would like to thank Laura Nechkash for providing great service to our members during her time with the Chamber team.





THE CITY OF
WATERTOWN
WATERTOWN TOURISM

A dark blue silhouette of the state of Wisconsin is positioned in the upper right quadrant. A small red pushpin is placed on the map, indicating the location of Watertown. The word "Watertown" is written in a large, white, cursive script across the middle of the image, overlapping the map. Below the word "Watertown", the words "WISCONSIN • TOURISM" are written in a smaller, white, sans-serif font.

Watertown
WISCONSIN • TOURISM

Our mission:

The Watertown Tourism Commission works to increase overnight stays and stimulate the local economy by promoting the city as an attractive destination to business and leisure visitors.

Watertown Tourism



AARON DAVID
Commission Chair

Charles David's Sons



**AMANDA
KOSTROSKI**
Commission Member

Citizen Representative



KRISTINE BUTTERIS
Commission Member

City of Watertown
Parks, Recreation and
Forestry



CHERYL MITCHELL
Commission Member

Best Western



CONRAD TALAGA
Commission Member

Glory Global



PETER WRIGHT
Commission Member

Maranatha Baptist University



Non-Voting
City of Watertown



ROBIN KAUFMANN
Tourism Director

Non-Voting

New Logo!

New Website!

visitwatertownwi.com



Creating Hallmark Movie Magic in Watertown

Every year for this blog I create a Hallmark movie script set in Watertown. This year, instead of writing the script, a small team brought the script to life with [...]



RESTAURANT REVIEW: Osaka Hibachi Ramen Thai made an incredible first impression

It was obvious the Watertown public and surrounding areas were looking for some good ramen, hibachi, and

GET SOCIAL WITH US



READ OUR LATES

Creating Hallmark Watertown December 19, 2023

RESTAURANT REVIEW: Hibachi Ramen Thai made an incredible first impression November 7, 2023

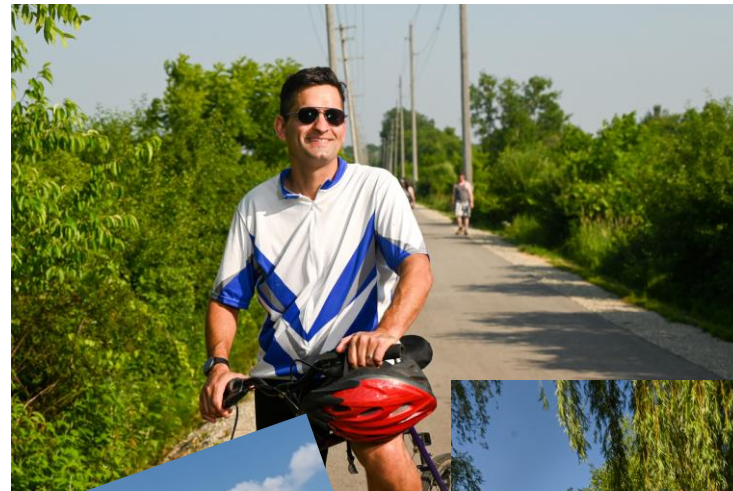
EXPERIENCE REVIEW: Private flight with Wisconsin Aviation October 21, 2023

RESTAURANT REVIEW: Rose Garden Family Restaurant

What a year!

New Photos!

Boldland Creative



New Video!

H&I Collective

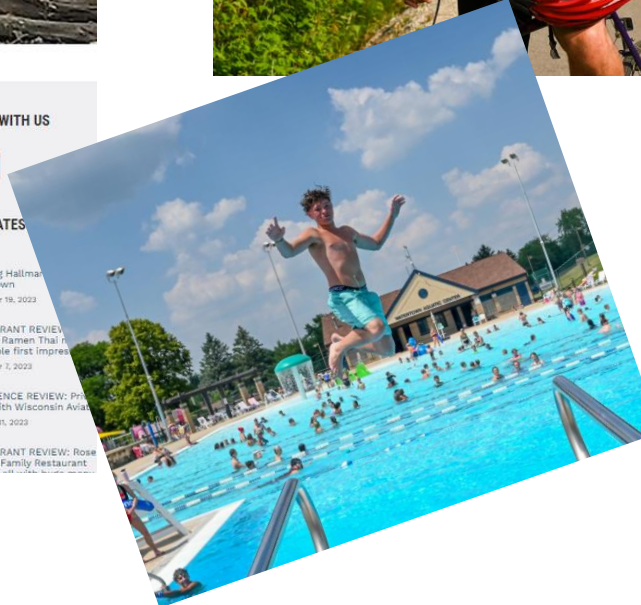
Winter, spring, summer, and fall, Watertown is open for them all! The city is bustling year-round with shopping, dining, recreation, and events. We spent the last 12 months with [H&I Collective](#), filming four seasons of fun! Check it out below, then pick your season and find your reason at [visitwatertownwi.com](#).



288

46 comments • 118 shares

Like Comment Send Share

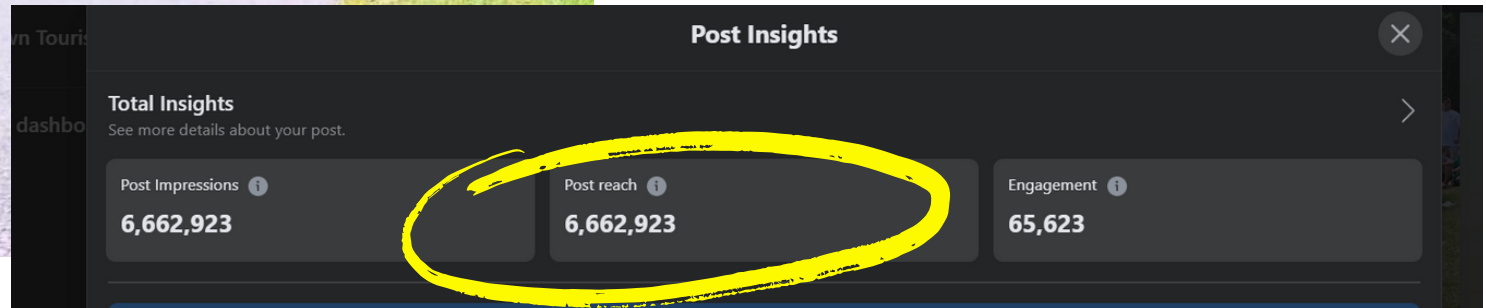




@watertowntourism



- 9.3k Facebook followers @watertowntourism
- Over 10.7 MILLION reached on Watertown Tourism Facebook page





- 1,102 followers
- 105 posts on Instagram with 106% increase in reach

Instagram

@visitwatertownwi



We Promoted over **160** events!



2024

Shop Small

We'll promote downtown businesses during bridge construction..



Increase in Room Tax

The city's current 5% room tax will increase to 8%, starting April 1!

Influence

Create reels and videos for Instagram to gain a new audience.

Watertown Riverfest

The city's largest festival will take place **August 8-11, 2024.**

Board & Committees

- Board of Directors
- Ambassadors
- Leadership Watertown Committee



MISSION STATEMENT

To connect members with one another and provide resources that foster growth and sustainability

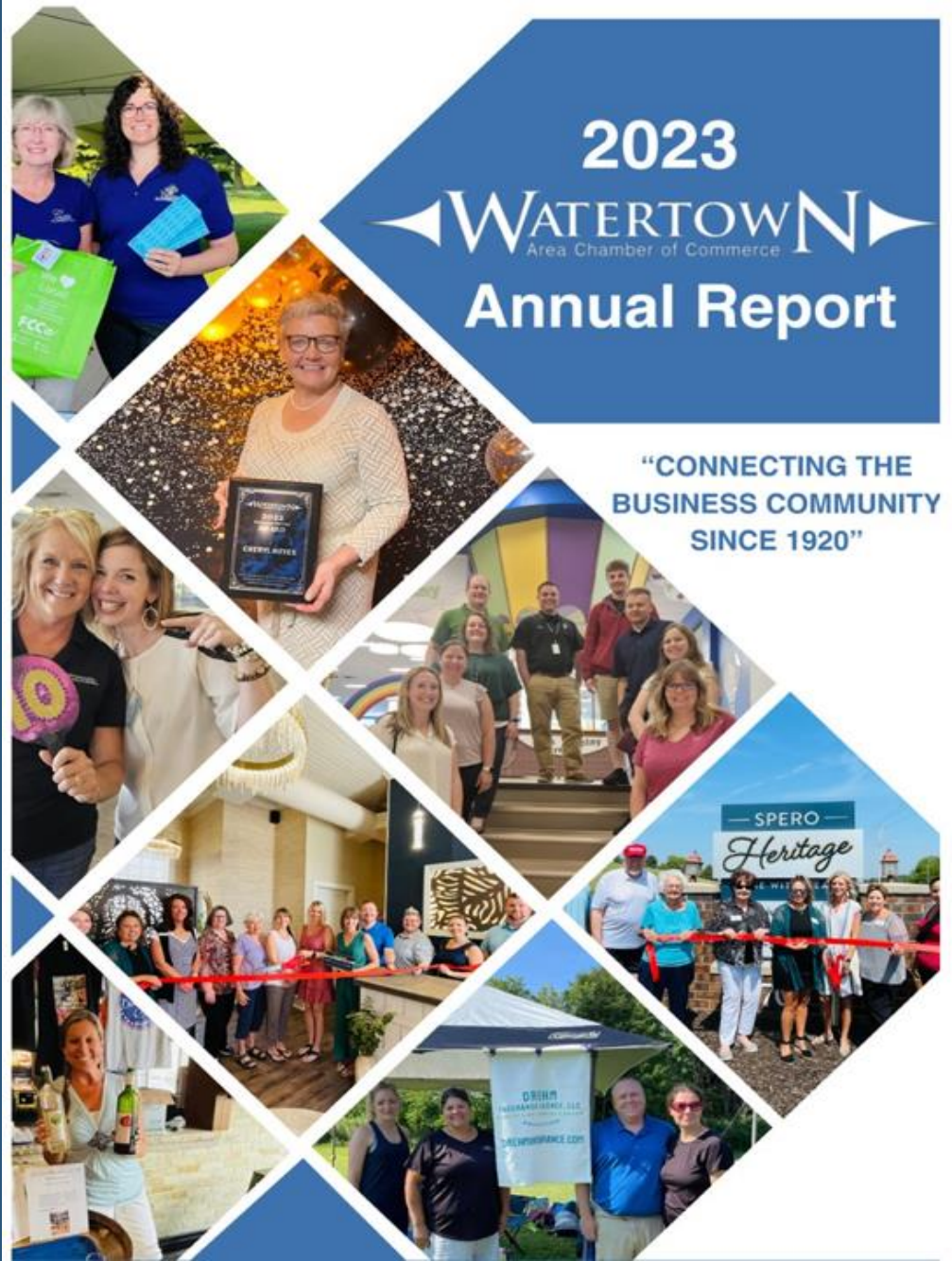


VISION STATEMENT

To be a key partner to our members and community so everyone has the opportunity to succeed.



The Chamber Delivered in 2023



353 MEMBERS STRONG 46 NEW MEMBERS IN 2023



- AbleLight Thrift Shop
- Afiac - Katy Wagoner
- American Legion Post 189
- Black Rose Esthetics
- Brisco Plumbing
- Concord House
- Craig Hometown Handyman Services
- E.C. Plumbing
- Edward Jones - Jenny Rogers
- Entrust Title Group
- First Weber Realtor - Julie Janowok
- Forever Independent Ambassador
- Foundational Technologies
- Gingerbread Childcare & Preschool
- Good Shepherd Lutheran
- Greco Tax & Accounting
- Greg Schwartz - Farmer's Insurance
- H. Claire Photography
- Jefferson County Cancer Coalition
- Mercadito La Rosita of Watertown
- Lange Insurance Consulting
- Lead the Way Social
- Live Well Integrative Coaching
- Locks and Unlocks
- Mick Fisher Trophy
- Osaka Hibachi Ramen Thai
- Pine Hill Insurance
- Polished Smiles
- R & L Golf Farm
- Ready 2 Dance
- Riverview Chiropractic
- Rosati's Pizza
- Satya Studio
- Schuett's on East Main
- Silgan Containers
- TDS Telecom
- The Brown Insurance Group
- The Collective
- The Score Sports Bar
- Watertown Citizens Police Academy
- Watertown Municipal Band
- Watertown Riverfest Inc.
- WBD Inc.

COMMUNITY INVESTMENT GRANT



Distributed \$4,500 to seven Chamber member businesses

BE A MEMBER. BE ENGAGED. BE NOTICED

Over 8,000 people attended 39 events



Networking Events - Educational Events – Community Engagement

ANNUAL CELEBRATION



WATERTOWN
Area Chamber of Commerce

PROM NIGHT
Through the Decades
Annual Celebration
Thursday February 23, 2023

Presenting Sponsor

COMMONHEART
HOME HEALTH & HOSPICE

ILLUMINUS

THE MARQUARDT
AN ILLUMINUS COMMUNITY

WATERTOWN
Area Chamber of Commerce

PROM NIGHT
Through the Decades
Annual Celebration
Thursday February 23, 2023

Platinum Sponsors

BLM bank of lake mills
ITW SHAKEPROOF INDUSTRIAL

PEDERSON-NOWATKA FUNERAL HOMES
SCHMUTZLER - VICK FUNERAL HOME & CREMATION SERVICES

Gold Sponsors

BENDER LARSON CHIDLEY KOPPEL & ASSOCIATES PC
Edward Jones Ron Counsell
J&L TIRE AND SERVICE CENTER
MAAS BROTHERS CONSTRUCTION CO., INC.
MADISON AREA TECHNICAL COLLEGE



Networking - Celebration

GOSLING CAREER FAIR



Partnership

WHISKEY & WINE WALK



3rd Annual
Downtown Watertown
Whiskey & Wine Walk

Saturday, April 29
1-4:30 p.m.

17 Tasting Locations

Must be 21 to participate

TICKETS \$32 @ watertownchamber.com

WINE	WHISKEY
<i>One 1 oz. taste at each location</i>	<i>One 1/2 oz. taste at each location</i>
Ava's a Posh Boutique Bradow Jewelers Central Block Kitchen & Designs Chandler House Bakery Draeger's Floral Literatus & Co. Pine Hill Farm Studio Nine Salon The Chic Boutique	Amado Jr.'s D&J Sports Bar & Grill Firecracker Pub Local Waters Lyons Irish Pub The Drafty Cellar The Elias Inn Uptown Bar

Brought to you by:
The Watertown Area Chamber of Commerce
& the Watertown Main Street Program



Partnership – Community Engagement

LATINO CAREER FAIR



TAPPING THE UNTAPPED WORKFORCE

Annual Career Fair



FREE AND OPEN TO THE PUBLIC!

Come learn about career opportunities and connect with leading industry companies that are hiring!

Thursday, May 11th from 3pm to 7pm
Location: Watertown Public Library,
100 S Water St., Watertown, WI 53094

Free child care and food available for job seeker.



Register Now!



1. Scan the QR code to Register
2. Create your resume or contact us for assistance

In partnership with



www.latinacademywi.org | jorge@latinacademy.org | (608) 571-3499



Collaboration - Partnership

Watertown

COMMUNITY CELEBRATION & VENDOR FAIR!

June 24, 2023

ACTIVITIES

Main Street Closed from First Street to Seventh Street

HUGE Vendor Fair - 9am-5pm

Store Specials - 9am-5pm

Family Activities - 9am-5pm

Horse-Drawn Wagon Rides - 11am-3pm

Classic Cars on Display - 11am-3pm

Live Music at the Bentzin Family Town Square - 7pm

Brought to you by



Commonheart
The Marquardt
Illuminus

www.watertownchamber.com



Collaboration - Partnership – Community Engagement

GOLF OUTING



WATERTOWN Area Chamber of Commerce WATERTOWN AREA CHAMBER OF COMMERCE 30TH ANNUAL GOLF OUTING

JULY 27, 2023



Partnership

NEW TEACHER BREAKFAST



WELCOME OUR NEW TEACHERS

Our WELCOME BREAKFAST will be held at Maranatha Dining Complex-745 W. Main St on Wednesday August 16, program starting at 7:30 am.

We are looking for 16 Corporate Sponsors to Welcome the New Teachers to our community.
~ \$100 - Breakfast, Present & Swag
(additional presenter \$10)

If your business would like to donate 70 swag items please drop off at the Chamber office before August 10th.

Email Barb or call 261-6320 barb@watertownchamber.com



Thank you to our Corporate Sponsors

A grid of logos for corporate sponsors including Ameriprise Financial, BLM bank of lake mills, Family Dental Practice, Johnsonville, Madison Area Technical College, SPERO Heritage, uscellular, Watertown Public Library, and Watertown Regional Medical Center.

Partnership – Community Connection

LEADERSHIP WATERTOWN



Leadership Watertown Class of 2023



Each year, the Leadership Watertown Committee organized individuals from local businesses to participate in a year-long leadership development course. The Leadership Watertown class of 2023 created the Pedal Us Forward bike rental program with the goal of providing greater community access to the Interurban Trail and the surrounding Watertown area.

Thank you to our project sponsors

Platinum

Greater Watertown Community Health Foundation

Gold

Chickens Unlimited

Ixonia Bank

LSM Chiropractic - Watertown

Realty Executives Platinum/Brad Kuenzi

Watertown Area Chamber of Commerce

Watertown Rotary Club

Watertown Share the Road

Silver

Fort Community Credit Union • Holt Chevrolet Buick GMC

Madison College • Roy-Lane Holtefens, LLC

The Marquardt • Yes Watertown

Additional Sponsors

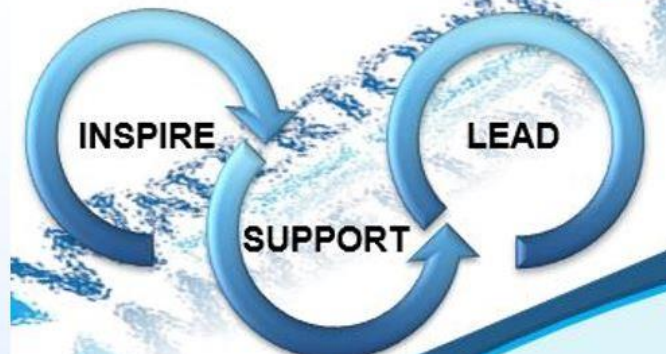
Chickens Unlimited
Cathedral Field
The State of Wisconsin

In-Kind Sponsors

City of Watertown
Watertown Park & Rec, Department
Watertown Tourism



Leadership Watertown



Partnership - Education - Connections

WINE WALK



Presented By:



7th Annual Downtown Wine Walk

September 7th 4:30pm - 8:00pm

Presenting Sponsor

Snack Sponsors



Participating Businesses

- Amado Jr's
- Ava's a posh boutique
- Bradow Jewelers
- Brown's Shoes Fit Co.
- Central Block
- Diversified Personnel Services
- Draeger's Floral
- Drafty Cellar
- Elegant Arrangements
- Local Waters
- Lyon's Irish Pub
- Mercadito La Rosita
- Morgan Ashley-Lynn Photography
- Oswald Konz
- Pine Hill Farm
- Rock River Chimney & Fireplace
- The Chic Boutique
- The Elias Inn Supper Club
- The Score Sports Bar
- Uptown Bar and Grill
- Wepco Printing
- White Oak Builders

Wine Down Location - Don's Corner Pub

Map Sponsor



Passport Sponsor



Wristband Sponsor

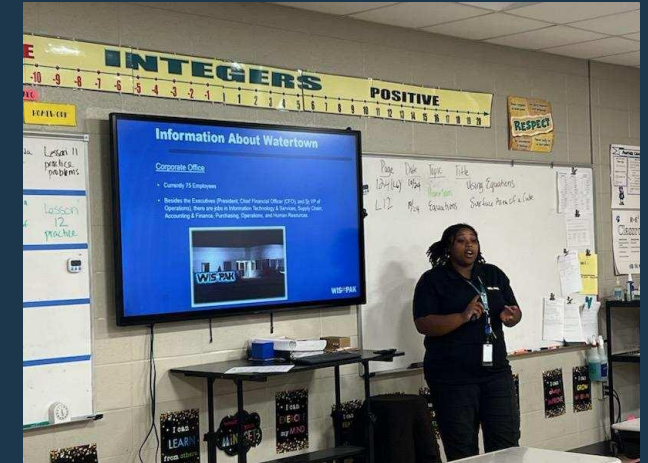
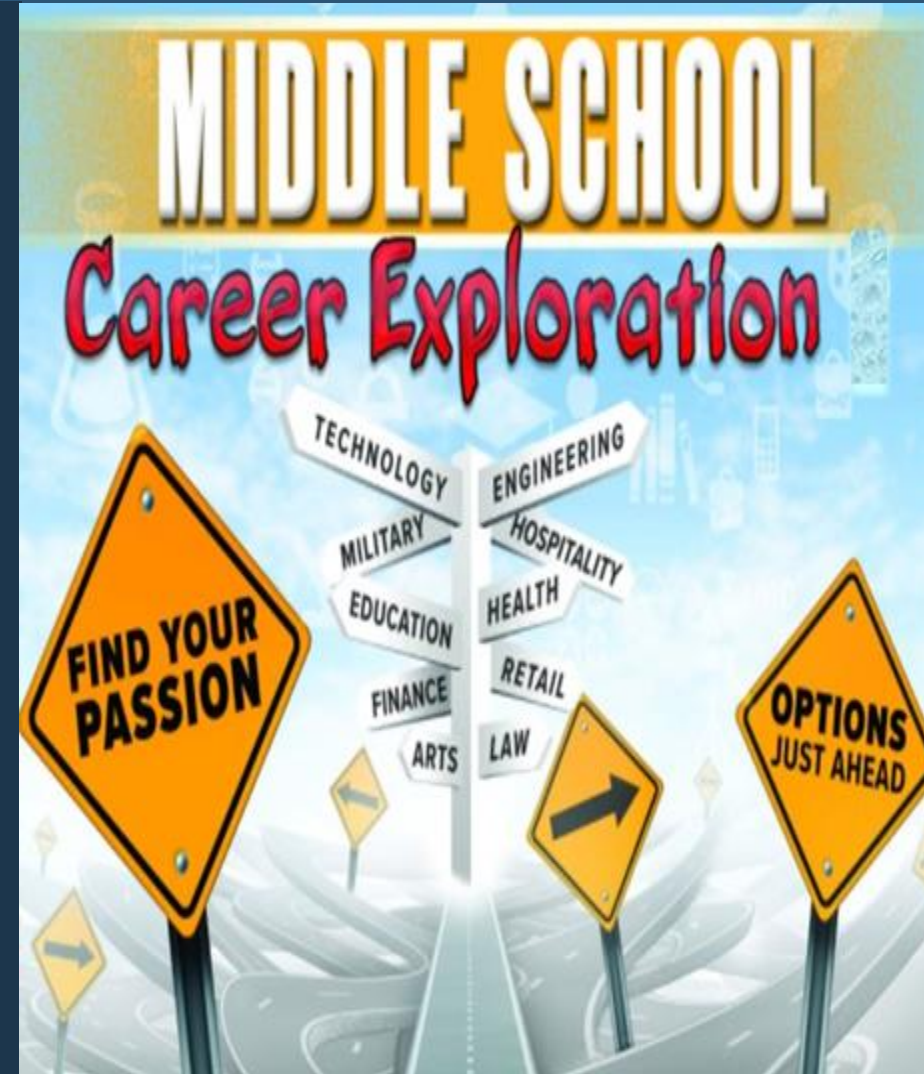


Water Sponsor



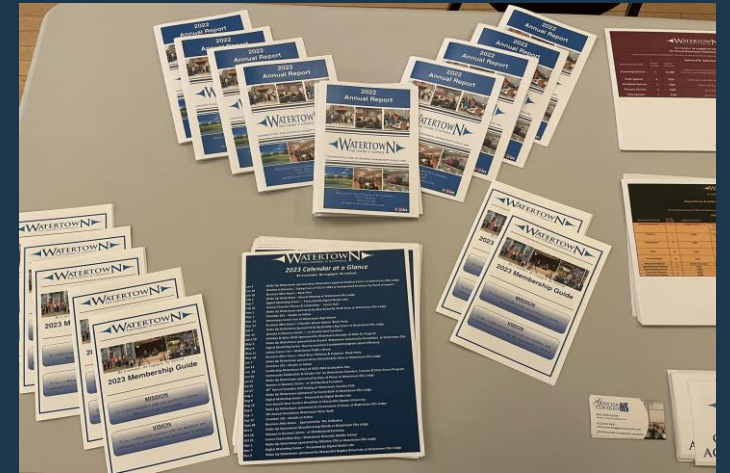
Partnership – Community Engagement

CAREER EXPLORATION DAY



Education - Collaboration - Community

Marketing Highlights 2023



Chamber Gift Checks

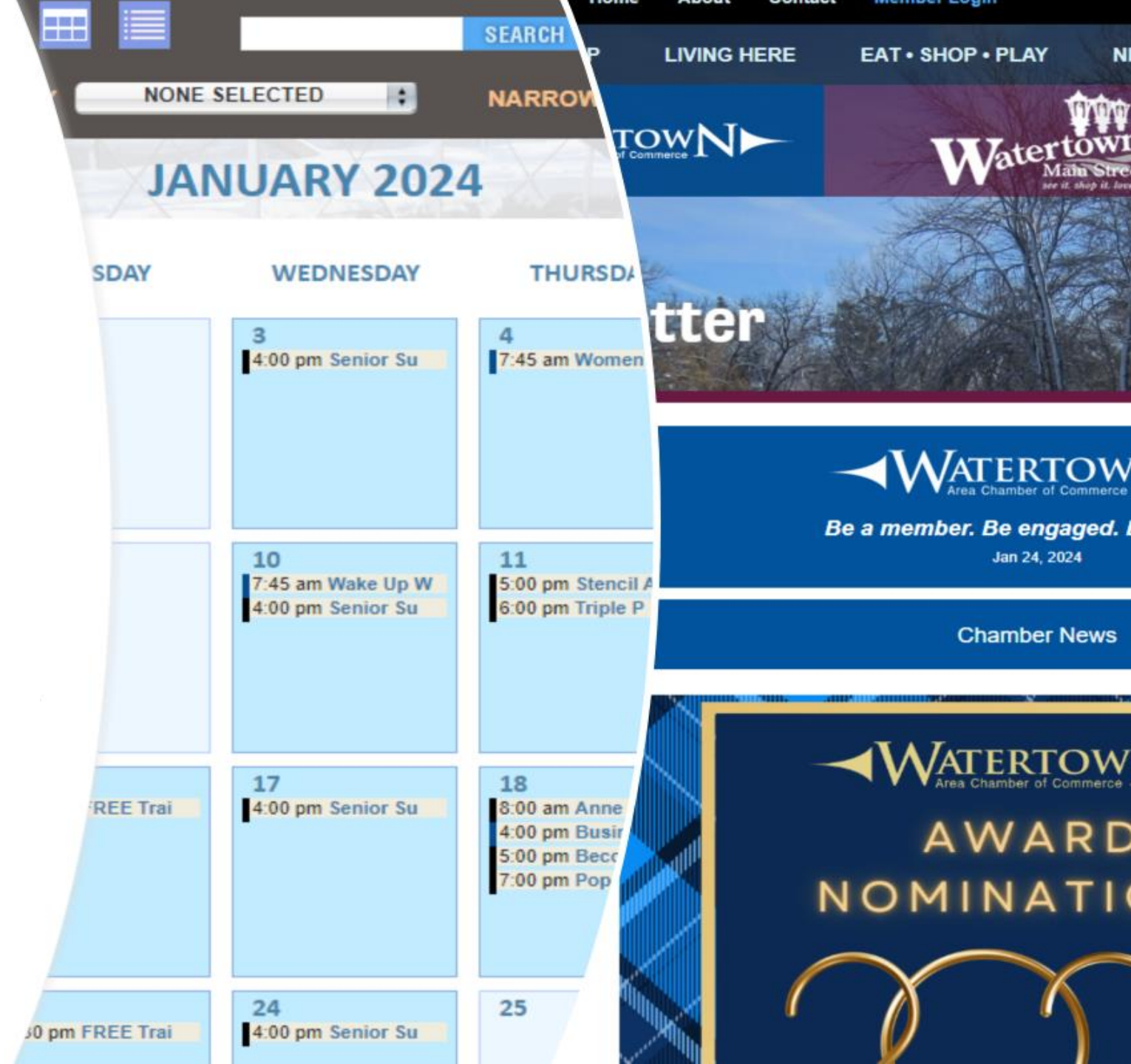
Gift Checks are accepted at over 200 Watertown Area businesses!



Chamber Gift Checks are a great gift for that hard to shop for person, special occasions, holidays, anniversaries, or as a thank you to employees!

Website

- Calendar of Events
- Member Promotions
- Career Opportunities



SHOP LOCAL CAMPAIGNS



Stay Connected

WATERTOWN AREA CHAMBER OF COMMERCE IS SOCIAL!

Be sure to follow us on Facebook, LinkedIn, Instagram, & YouTube!

DI A QV EDIB AV

BLACK FRIDAY

DAON FRIDAY

GIVE A THUMBS-UP IF YOU ARE SHOPPING LOCAL ON BLACK FRIDAY.

Support Your Local Businesses on
SMALL BUSINESS SATURDAY

#ShopSmall #SmallBizSat #Community #LocalBusiness #ShopLocal

Business Support

WEEKLY MEMBER SPOTLIGHTS

This Week's Chamber Member Spotlight is MetalTek International located at 661 S 12th Street in Watertown.
 October is National Manufacturing Month, and at MetalTek, we're proud to celebrate the craftsmanship, innovation, and dedication that goes into every product we make. MetalTek manufactures critical metal components that power, protect, and connect our world. Join us this month in honoring the hardworking individuals who contribute to the manufacturing industry and the impact it has on our world. #ManufacturingMonth #metaltekproud Their Watertown facility is currently hiring for several positions and you can find those listed here:
<https://www.metaltek.com/careers/>

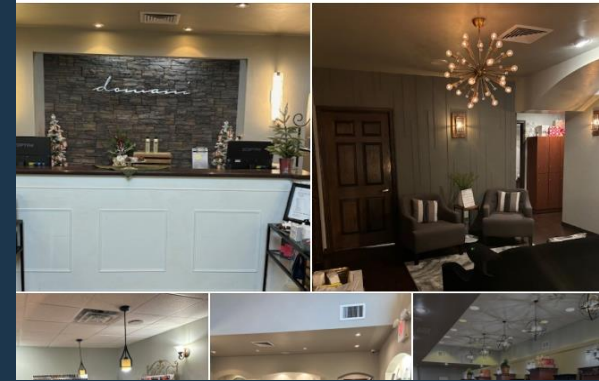


This week's Chamber Member Spotlight is Commonheart Home Health and Hospice, formerly Marquardt Home Health. At Commonheart, they share a calling. To heal. To comfort. To bring light. They see our own families reflected in their patients' lives and they serve them with gratitude and dignity. They are devoted to restoring health, well-being, and providing comfort to those they serve.
 We recently held our Annual Dinner and Awards Celebration and Cheryl Meyer, their Director won for Customer Service. Cheryl has been at the front lines of Commonheart's Home Health for over 29 years, ensuring that Home Health has been provided to those in need in the greater Watertown community. She has worked closely with residents, families, and patients to provide incredible customer service and care and has always been a champion of personally connecting with her staff and supporting them in any way possible to ensure their success. Cheryl's outstanding history of delivering excellence in customer service has been instrumental in growing Home Health to the level it is today, helping Commonheart achieve the goals of innovative excellence, engaged compassionate culture, and strengthened organizational growth. Be sure to follow their new Facebook page and more information can be found here:
<https://www.watertownchamber.com/business-directory/?ID=830>



This week's Chamber Member Spotlight is domani salon & spa! Domani offers a wide range of services, cuts, colors, highlights, bridal stylings, eyelash extensions, and lifts. Their spa provides massage services, facials, chemical peels, manicures and pedicures. Domani truly has something for everyone! They focus on high-end guest service. All the little extras that make you feel special when you visit us!

Make 2024 a year of taking care of yourself and take advantage of the wonderful services at Domani Salon and Spa!
 For more information visit:
[https://www.watertownchamber.com/business-directory/...](https://www.watertownchamber.com/business-directory/)



This week's Chamber Member Spotlight is PJ's Pizza located at 118 N Church Street in Watertown. They have been a family owned business since 1981. Today's special is a deep dish slice & salad! Be sure to like them on Facebook to see their specials - and stop in for a great lunch or dinner option!!



This week's Chamber Member Spotlight is Ava's a posh boutique! Ava's a posh boutique is your one-stop shop for all things fashion-related. The store offers a unique shopping experience with new arrivals weekly. You'll be sure to find something you love. But don't let the high-end look fool you, our prices are incredible. Ava's has unique locally handcrafted items perfect for any occasion.

Make sure to stop by this Saturday for their Small Business Saturday Event! The first 100 people over 21 years old will receive a numbered tag guaranteeing you a bag when you check out. (1 bag per household).
 More information for this event found here: <https://www.facebook.com/events/707911017865253>



Member Promotions

CHAMBER CHATS

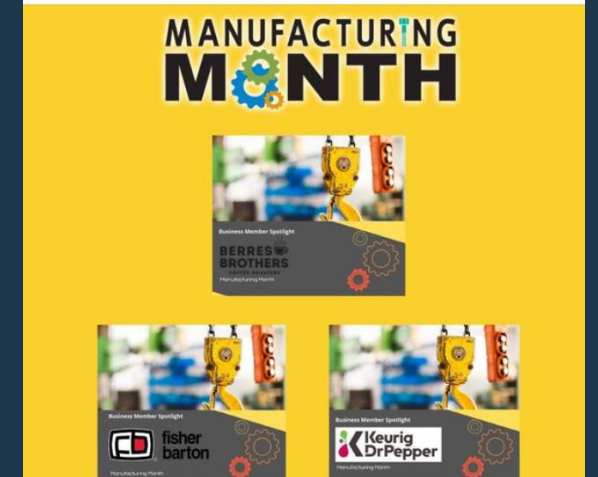
Next up in our Chamber Chat Series is **Chandler House Bakery** located at 411 E. Main Street in Downtown Watertown. They have a fun Christmas in July theme coming up this Friday and Saturday during their business hours of 7:30 am - 4 pm. Check out this video on the owners, April & Charity Chandler and how the @Watertown Area Chamber of Commerce has helped their business grow and get their name out in the community! Video Link here: <https://www.youtube.com/watch?v=mrB8gkS1ibQ> Interested in having your business do a Chamber Chat? Contact Laura at the office at 920-261-6320 for more info!



The **Watertown Area Chamber of Commerce** presents Chamber Chat! This is a series on what the local Chamber office offers and we are working on setting up a series with our local Chamber members. Stay tuned and enjoy listening to more about the employees of the Chamber, you will hear from Bonnie Hertel, Executive Director, Barb Krueger, Office & Membership Specialist, and Laura Nechkash, Event & Marketing Coordinator. **Happy Friday!!**



We are celebrating October Manufacturing Month in Wisconsin! We recently sat down with several area manufacturers for our new Chamber Chat Series at Watertown TV. Those interviews are now live on our YouTube Channel - click here to subscribe: <https://www.youtube.com/channel/UCW0c-uLZZd5U8ZiWxJUYFyw> and hear more from Berres Brothers Coffee Roasters, Fisher Barton, & Keurig Dr Pepper.



Partnership

What to look forward to in 2024



2024 Calendar at a Glance

Be a member. Be engaged. Be noticed.

Jan 4	Women in Business Series - at Slumberland Furniture
Jan 10	Wake Up Watertown sponsored by Heroes for Heroes at Watertown Elks Lodge
Jan 18	Business After Hours - Schmutzler-Vick Funeral Home & Cremation
Jan 31	Lunch and Learn - ChatGPT in partnership with the Watertown Public Library
Feb 7	Wake Up Watertown - Annual Meeting at Watertown Elks Lodge
Feb 13	Digital Marketing Series - Canva & QR codes
Feb 29	Annual Chamber Dinner & Celebration - "Flannel Fling before Spring"
Mar 6	Wake Up Watertown sponsored by Watertown Humane Society at Ready 2 Dance
Mar 12	Chat with the Chamber - Details to follow
Mar 20	Watertown Career Fair at Watertown High School
Mar 21	Business After Hours - OSAKA
Apr 3	Wake Up Watertown Sponsored by Watertown Family Connections at Ready 2 Dance
Apr 23	Women in Business Series — at Slumberland Furniture
April 27	Whiskey & Wine Walk Sponsored by Watertown Chamber & Main St. Program
May 1	Wake Up Watertown sponsored by Corner Stone of Grace at Ready 2 Dance
May 7	Digital Marketing Series - TBD
May 16	Business After Hours - Pine Hill Farm
May 21	Latino Career Fair - Watertown Public Library
Jun 5	Wake Up Watertown sponsored by McFarlandale Dairy at Ready 2 Dance
Jun 11	Chat with the Chamber - Details to follow
Jun 12	Leadership Watertown Class of 2023-2024 Graduation Day
Jul 10	Wake Up Watertown sponsored by Pine Hill Farm at Ready 2 Dance
Jul 23	Women in Business Series - at Slumberland Furniture
Jul 25	31 st Annual Chamber Golf Outing at Watertown Country Club
Aug 7	Wake Up Watertown sponsored by TDS at Ready 2 Dance
Aug 13	Digital Marketing Series - TBD
Aug 20	22 nd Annual New Teacher Breakfast at Maranatha Baptist University
Sep 4	Wake Up Watertown sponsored by Educational Foundation at Ready 2 Dance
Sep 5	8 th Annual Downtown Watertown Wine Walk
Sep 12	Chat with the Chamber - Details to follow
Sept 19	Business After Hours - Sponsored by The Elias Inn
Oct 2	Wake Up Watertown Manufacturing Month at Ready 2 Dance
Oct 8	Women in Business Series - at Slumberland Furniture
Oct 23	Career Exploration Day - Watertown Riverside Middle School
Nov 6	Wake Up Watertown sponsored by Haus of Peace at Ready 2 Dance
Nov 12	Digital Marketing Series - TBD
Dec 4	Wake Up Watertown sponsored by Maranatha Baptist University at Ready 2 Dance

What to look forward to in 2024

- NEW WEBSITE
- NEW LOCATION FOR WAKE-UP WATERTOWN
- ANNUAL DINNER – FEBRUARY 29
- MULTILINGUAL RESOURCE EVENT – MARCH 12
- GOSLING CAREER FAIR – MARCH 20
- WHISKEY & WINE WALK (HOSTED WITH MSP) – APRIL 27
- LATINO CAREER FAIR – MAY 21
- 31ST ANNUAL GOLF OUTING – JULY 25
- 22ND ANNUAL NEW TEACHER BREAKFAST – AUGUST 20
- 8TH ANNUAL WINE WALK – SEPTEMBER 5
- 26TH ANNUAL LEADERSHIP CLASS (FALL 2024)

What to look forward to in 2024

- CAREER EXPLORATION DAY AT RMS – OCTOBER 23
- DIGITAL MARKETING SERIES WOMEN IN BUSINESS NETWORKING
- INCREASE ONLINE PRESENCE:
 - You Tube Channel
 - Social Media (Facebook, Instagram, LinkedIn)
 - Updated Website
- WEEKLY MEMBER SPOTLIGHTS
- CHAMBER CHAT VIDEOS
- BIWEEKLY NEWSLETTERS
- NEW RESIDENT WELCOME BAGS

Upcoming Programing & Events





DIGITAL MARKETING SERIES



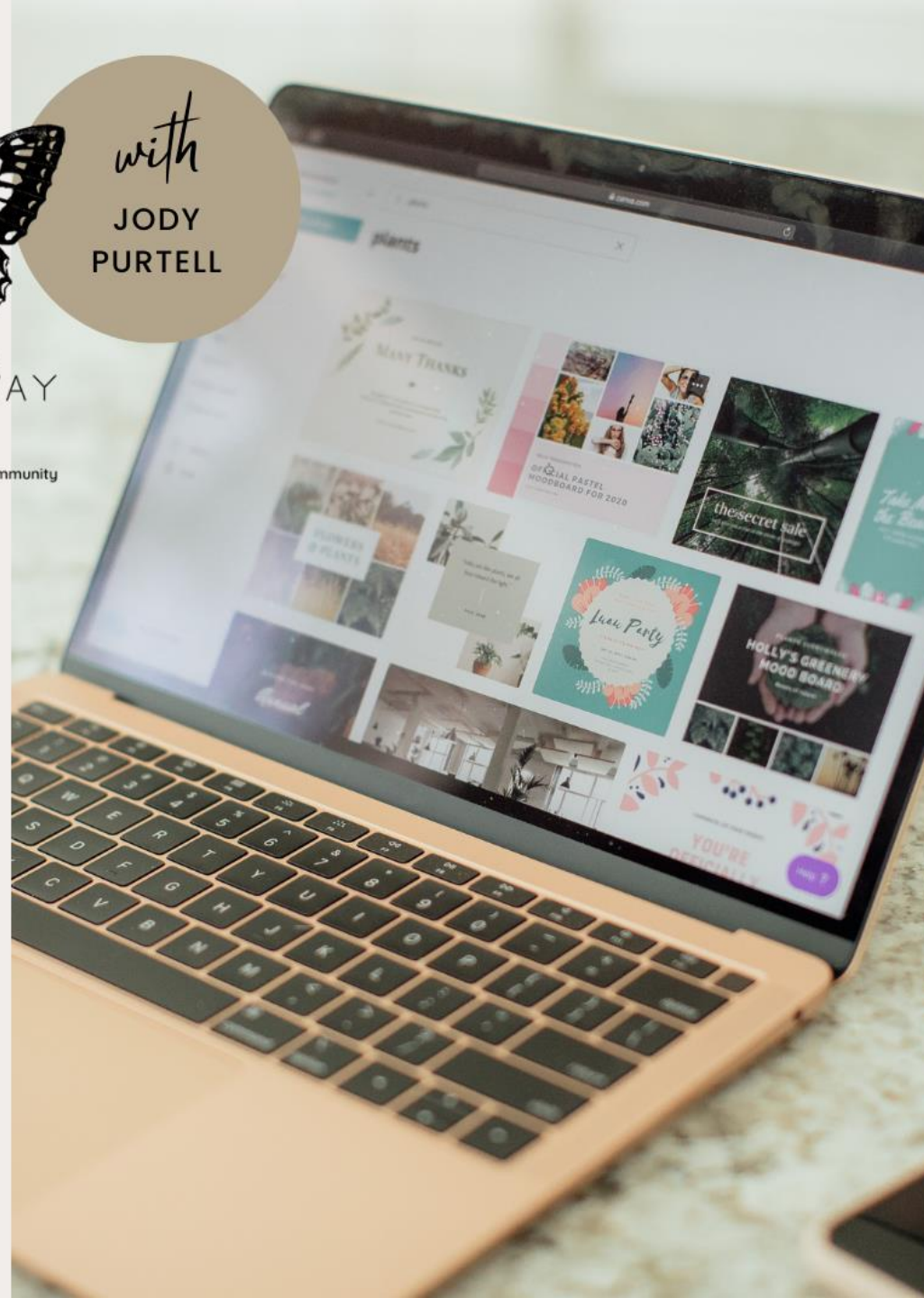
BECOME A CANVA PRO TO GROW YOUR BRAND!

**February 13, 7:45 am
BANK OF LAKE MILLS**



LEAD THE WAY
SOCIAL
be the social butterfly in your community

with
**JODY
PURTELL**



*An event for families and students who are multilingual in the
Watertown Unified School District*

WUSD
**MULTILINGUAL FAMILY
NIGHT**

TUESDAY, MARCH 12, 2024

6:00-7:30 PM

WATERTOWN PUBLIC LIBRARY

100 SOUTH WATER STREET

*\$50 to reserve booth space, no fee for non-profit
organizations*

Proceeds will be donated to the Friends of the Library

*This event is hosted by the Watertown Unified School District
and district multilingual teachers. It is intended to connect
multilingual families in our community with community
resources, employment opportunities, as well as facilitate home
and school connections.*

*Space is limited, please reserve your spot by contacting
Bonnie Hertel at bonnie@watertownchamber.com*

WATERTOWN HIGH SCHOOL

JOB & CAREER FAIR 2024



DATE

March 20, 2024



TIME

8AM- 12:30PM



825 Endeavour Dr.
Watertown, WI 53094



Questions:
Contact Barb or Bonnie
920-261-6320
barb@watertownchamber.com



WATERTOWN AREA CHAMBER OF COMMERCE 31ST ANNUAL GOLF OUTING

JULY 25, 2024

Platinum Sponsor

A large white golf ball with the MetalTek International logo. The logo consists of the word "MetalTek" in a bold, black, sans-serif font, with "INTERNATIONAL" in a smaller, yellow, sans-serif font below it. Underneath the logo is the tagline "Making a Lasting Difference" in a small, black, sans-serif font.

MetalTek
INTERNATIONAL
Making a Lasting Difference



Gold Sponsor

A large white golf ball with the text "Gold Sponsor" centered on it.

Silver Sponsor

A medium-sized white golf ball with the text "Silver Sponsor" centered on it.

Silver Sponsor

A medium-sized white golf ball with the text "Silver Sponsor" centered on it.

Gold Sponsor

A large white golf ball with the text "Gold Sponsor" centered on it.



Save The Date

8th Annual Wine Walk



September 5th, 2024

Presented By:



WATERTOWN
Area Chamber of Commerce



Join us for our annual celebration!

FLANNEL FLING

• BEFORE •

SPRING

PRESENTED BY



Rock River
Chimney & Fireplace, LLC

FEB

THURSDAY

29

5 O'CLOCK

2024

TURNER HALL
301 S 4TH ST,
WATERTOWN, WI 53094

*dinner & dancing and
chamber awards!*

THANK YOU SPONSORS!

Presenting Sponsor



Rock River
Chimney & Fireplace, LLC

Platinum Sponsors



THANK YOU SPONSORS!

Party Favor Sponsor



Gold Sponsors



Landmark
CREDIT UNION

Silver Sponsors



Bronze Sponsors



Dessert Sponsors





Be a member. Be engaged. Be noticed.

**Annual Dinner & Celebration - Flannel Fling Before Spring
February 29th, 2024
Turner Hall - 301 South 4th Street**

Annual celebration dinner for 2024 which features networking, annual awards, and dinner. Approximately 200 attendees.

Sponsorship Options

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting Sponsor	1	SOLD \$2,000	8 Tickets to Dinner (reserved table), logo on Chamber website, logo on social media, business name announced at Wake Up Watertown, listing in E- newsletter, listing on Facebook, logo on dinner table tents, logo on shared sign in prominent location, one promotional e-blast, one month Chamber TV advertising and one month Chamber website advertising.
Platinum	4	\$1,000	4 Tickets to Dinner (reserved table), logo on Chamber website, logo on social media, business name announced at Wake Up Watertown, listing in E- newsletter, listing on Facebook, logo on dinner table tents, logo on shared sign in prominent location.
Gold Sponsor	8	\$500	2 Tickets to Dinner, Logo on large sign in prominent location during event. Business name announced at Wake Up Watertown, Listing in E- newsletter, Listing on Facebook. Listing on Chamber website.
Silver	15	\$250	Logo on large sign in prominent location during event. Business name announced at Wake Up Watertown, Listing in E- newsletter, Listing on Facebook. Listing on Chamber website.
Bronze Sponsor	15	\$125	Business name on shared sign in prominent location during the event. Listing on Annual Celebration Table Tents.
Party Favor Sponsor	1	Contact Chamber	Logo on take home party favor, business recognized on social media and chamber website.
Whiskey & Wine Pull Sponsor	2	\$500	2 Tickets to Dinner, Logo on signage at Pull Table, business recognized on social media, website.
Entertainment Sponsor	1	\$500	2 Tickets to Dinner, Logo on signage near entertainment, business recognized on social media, website.
Photo Booth Sponsor	1	\$500	2 Tickets to Dinner, Logo on signage near photo booth, business recognized on social media, website.

2024 Chamber Awards



WATERTOWN
Area Chamber of Commerce

Customer Service Award

Nominees should be a person who provides exemplary customer service by going above and beyond when performing their job functions.

- All bankers / Tellers – Bank of Lake Mills
- Melissa Urrea – Bank of Lake Mills
- Taylor Borgwardt – Black Rose Esthetics
- All the Volunteers – Blue Butterfly
- Ashley Wenninger - Manager, Blue Butterfly
- Kimberly Grinwald - Blush Hair Beautique
- Anthony LeMaster – Brown’s Shoes
- Chandler House Bakery (Charity and April)
- Sue Laudenslager - Draeger’s
- Brian & Laurie Rehm – Drehm Insurance
- Heather Bradley – EZ Promotion
- Karen Lanser – Heroes for Heroes
- Jody Purtell – Lead the Way Social
- Bill Oswald – Oswald Konz
- Caitlinn Vohen – The Chic Boutique
- Amber Smith – The Chic Boutique
- Holly Christian – Thrivent Financial
- Dr. Golden – Weight in Gold
- Courtney Saniter - Wilders

Epic Awards

*Entrepreneurial, Progressive, Innovative, and Collaborative.
This award recognizes a business that contributes to the well-being of
the community, demonstrates growth, is innovative, and collaborates
with other businesses and organizations.*

Epic Award Nominees

Non-Profit

- **Blue Butterfly Thrift Store**
- **Cornerstone of Grace**
- **Greater Watertown Community Health Foundation**
- **Heroes for Heroes**
- **Watertown Humane Society**
- **Watertown Riverfest**
- **Watertown Area YMCA**



Epic Award Nominees

Small Business

- **Black Rose Esthetics**
- **Brown's Shoe Fit Co.**
- **Chandler House Bakery**
- **Hometown Pharmacy**
- **Lead the Way Social**
- **Pine Hill Farm**
- **PJ Pizza**
- **Ready to Dance**
- **The Chic Boutique**
- **Weight in Gold**
- **White Oak Builders**
- **Wilder's Plants & More**



Epic Award Nominees

Medium Business

- Bank of Lake Mills
- Berres Brothers
- Culver's
- Jerry Hepp Excavating
- KDP (Keurig Dr. Pepper)
- Kraemer's Cheese
- Mercadito La Rosita
- Maas Brothers
- Mullen's Dairy
- Piggly Wiggly
- Richter Heating
- Spero Heritage Homes
- Watertown Bowl



Epic Award Nominees

Large Business

- **Glory Global**
- **Johnsonville Foods**
- **Kwik Trip**
- **TDS**
- **The Marquardt**



THANK YOU!

Your dedication, support, and active participation in our Chamber community make a significant impact. Together, we create a vibrant and thriving environment for local businesses and professionals.

Looking forward to a great 2024!



Table Talk – Voice of the Customer

- We want to hear from our members!
 - What is the most valuable thing the Chamber does?
 - If the Chamber could help your business with one thing, what would that be and how could we help?
 - What new events would you like to see the Chamber do?

Table Talk

What is the most valuable thing the Chamber does?

- Connections and awareness
- Communication
- Something for everyone
- Welcome New Members
- Promotion of Events
- Social Media Support
- Recruiting New Members
- Great resource for the community
- Collaboration
- Community engagement
- Providing information and connecting key stakeholders
- Networking
- Events
- Education Opportunities
- Supports the City
- Digital Marketing
- Website
- Ability to meet new people

Table Talk

If the Chamber could help your business with one thing, what would that be and how could we help?

- Promotions and Exposure
- Direct Mailer
- Promotion and Networking- MORE
- Job Postings
- E-Blasts
- Continue Sponsorship Opportunities
- Highlight more local promotions
- Marketing Support
- Career Events- Help with Staffing
- Promote the Chamber and what they do for businesses
- Lunch and Learns

Table Talk

What new events would you like to see the Chamber do?

- Social Hours without a business agenda- to connect person to person
- Restaurant Week
- Parents Night OUT
- Events to draw Middle/HS Kids
 - Quest 4 the Best
 - Talent Crown
 - Service Projects
 - Tech Related
- Have all WUW attendees do a 30-second intro to create better connections
- Event at Airport
- Industry Focused/Health Care Lunch & Learn
- Chamber Expo for Community
- More Lunch & Learns
- More Digital Marketing
- Mocktail March
- Non- Alcoholic Events
 - Appetizer Walk
 - Mocktails



Be a member. Be engaged. Be noticed.

THANK YOU!
